

olivetti

NEWS LETTER

British Olivetti Ltd. - 30 Berkeley Square, London W1

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Typewriter special

Olivetti are not, as we have stressed time and time again, 'just typewriter people'. We are rapidly gaining recognition as 'computer people' and 'data processing people'. Nevertheless we *do* make typewriters. Although our sophisticated equipment may sometimes steal the limelight, we must never forget that Olivetti grew because it made the best typewriters in the business—and that we still make the best. Hence, this special issue of the News Letter. British Olivetti's sales of electric typewriters have increased by 30% during the past year. Next year it will be more. People show their satisfaction with Olivetti typewriters in the best way known—they buy them.